# THINK ALOUD PROTOCOL SAMPLE WORKFLOW

**1** → **2** → **3** → **4**
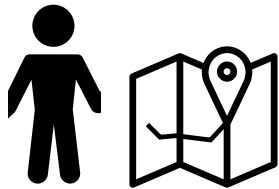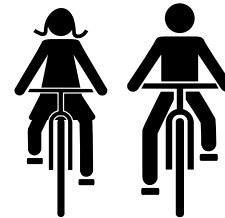
| **PREPARATION** | **BRIEF PARTICIPANT** | **RIDE** | **ANALYSIS + LEARNING** |
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| Identify person and route | Give instructions for ride | Record participant thinking aloud, ride behind for support | Analyze pain and positive points; create visuals/output to represent their experiences; optional: develop personas |